



# FILIP JADCZYK

PORTFOLIO: [www.fjadczak.ca](http://www.fjadczak.ca)

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## SUMMARY OF QUALIFICATIONS

- Excellent design and communication skills in both digital and print media
- Proficient in the full Adobe Creative Suite (Photoshop, Illustrator, InDesign etc.)
- Experience using UX tools such as Sketch, InVision, and Balsamiq
- Working knowledge of HTML, CSS, JavaScript and jQuery web coding and development
- Fluent in Polish, intermediate understanding of French, and basic knowledge of Spanish

## EDUCATION

### Bachelor of Global Business and Digital Arts (BGBDA)

University of Waterloo  
Sept. 2013 - Apr. 2017

- Built prototypes and conducted user research for a pregnancy app to relieve the pre-delivery experience in hospitals
- Designed wireframes for an IoT product interface and 3D modelled product for reduction of hygiene product waste
- Conducted user testing and coded an iPad game demo for employee training in team project for a client company

### Study Abroad Exchange (School of Design)

University of Leeds (UK)  
Jan. 2016 - May 2016

- Coded and designed an Android app prototype in response to a digital media campaign brief from TOMS, as part of a group project
- Developed visuals for a privacy campaign and designed materials for print and web promotion

## AWARDS

### 1st Place Winner

Design to Win - Communitech  
Jan. 2017

## WORK + VOLUNTEER EXPERIENCE



### UX Design Intern

Infusion Development  
Jun. 2016 - Aug. 2016

- Designed responsive UI and built prototypes for mobile and web applications using Sketch and InVision
- Communicated directly with clients to meet both business goals and user goals in design work
- Designed for emerging technologies such as the Microsoft HoloLens mixed reality headset



### UX Researcher & Designer

REAP (Research Entrepreneurs Accelerating Prosperity)  
Sept. 2014 - Jan. 2016

- Researched uses of augmented reality technology in design sprints
- Designed applications and completed user testing for the Meta 1 headset using Unity 3D
- Presented research findings at lunch and learn presentations to the local tech community



### Web Designer

University of Waterloo  
Apr. 2015 - Aug. 2015

- Planned, designed, and developed website for professor to showcase historical research analysis and findings
- Completed UX tasks including user research and wireframing
- Created additional infographics for research findings
- Developed website using combination of custom code and Wordpress CMS



### Head Designer (Volunteer)

Imprint Publications  
May 2015 - Aug. 2015  
Previously: Layout Designer (Nov. 2014 - Apr. 2015)

- Managed and led the layout design team
- Collaborated on redesign of the paper to a new format
- Wrote the Imprint style guide to enhance productivity of the design team
- Produced dozens of papers with an audience of over 35,000 students